

ASHA 2026 Initiative



Report on

Distribution of Sewing Machines

to

Women Beneficiaries

by

PLAN Foundation

Implemented by PLAN Foundation

1. Introduction

As part of the ASHA 2026 initiative, PLAN Foundation organized a sewing machine distribution activity for economically vulnerable women in District Kullu, Himachal Pradesh. The initiative aimed to promote women empowerment, self-employment, and livelihood enhancement by providing sewing machines to deserving beneficiaries.

The activity was designed to support women in generating sustainable income opportunities from home-based tailoring and stitching work. The intervention particularly focused on women from rural and economically weaker backgrounds.

2. Objectives of the Activity

The key objectives of the sewing machine distribution activity were:

- To enhance livelihood opportunities for women
- To encourage self-employment and entrepreneurship
- To strengthen financial independence among rural women
- To support economically weaker households
- To promote skill-based income generation activities

3. Details of the Activity

Under the programme, sewing machines were distributed to identified women beneficiaries from various villages of Kullu district. Beneficiary forms were collected and verified by PLAN Foundation before distribution. The beneficiaries declared that the sewing machines would be used for self-employment and income-generating purposes.

4. Beneficiary Coverage

A total of 12 women beneficiaries received sewing machines under the initiative. The beneficiaries belonged to different villages and socio-economic backgrounds across District Kullu. The beneficiaries were identified with help of Tehsil Welfare Officer and Anganwari workers.

5. Impact of the Initiative

The sewing machine distribution initiative is expected to create positive socio-economic impacts among the beneficiaries, including:

- Increased opportunities for self-employment
- Additional household income generation
- Development of tailoring and stitching skills
- Improved financial stability of families
- Enhanced confidence and social participation of women

Several beneficiaries were already engaged in farming and tailoring activities, and the sewing machines are expected to strengthen their livelihood prospects further.

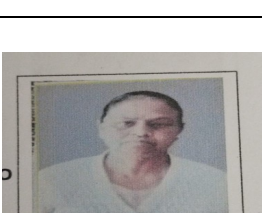
6. Conclusion

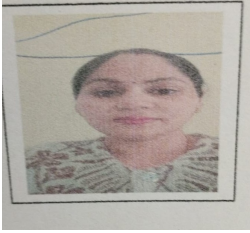
The sewing machine distribution activity under ASHA 2026 reflects the commitment of PLAN Foundation towards women empowerment and sustainable livelihood promotion. By supporting women with productive assets such as sewing machines, the programme contributes to economic independence and improved quality of life for rural households in Kullu district.

The initiative is expected to have long-term positive impacts by enabling women to undertake tailoring and stitching work independently and support their families financially.

List of beneficiaries :

S. No.	Photograph	Beneficiary Details	Address
1		Name: Muskan Thakur	Kamand, Tehsil Kullu, District Kullu, Himachal Pradesh
2		Name: Rukmani Devi	Ward 07, Tehsil Loran, District Kullu, Himachal Pradesh
3		Name: Kanta Devi	142 Ward 06, Tehsil , District Kullu, Himachal Pradesh

4		Name: Kamlesh Wari	Chong, Tehsil Jallu, District Kullu, Himachal Pradesh
5		Name: Sunita	Akhara Bazar, Tehsil Kullu, District Kullu, Himachal Pradesh
6		Name: Anu Thakur	Sarwari, Tehsil Kullu, District Kullu, Himachal Pradesh
7		Name: Anita	Shishamati, Tehsil Kullu, District Kullu, Himachal Pradesh
8		Name: Guddi Devi M	Rounala, Tehsil Bhalan, District Kullu, Himachal Pradesh
9		Name: Murti Devi	Naraish, Tehsil Bhunter, District Kullu, Himachal Pradesh
10		Name: Mamta	Tehsil Kullu, District Kullu, Himachal Pradesh

11		Name: Nimi	Tehsil , District Kullu, Himachal Pradesh
12		Name: Dev kala	Tehsil , Bajaura Kullu ,Himachal Pradesh

PLAN Foundation will impart advanced skill development training to the beneficiaries if any gap is found. Beside this a financial literacy